

Table 14.10-- FAST FOOD PRICES AND INDEXES FOR SELECTED METROPOLITAN AREAS: 1998-99

[Prices are in U.S. dollars. New York, NY is 100.0. Based on a national and international surveys of prices of a 1/4 pound cheesburger, large fries, and medium soft drink. Sales taxes are not included for U.S. locations but are included for international locations. International prices are based on March 1999 foreign exchange rates]

U.S. Locations	Price	Index	International Locations	Price	Index
New York, NY	5.68	100.0	Copenhagen, Denmark	8.81	155.1
Honolulu, HI	5.16	90.8	Geneva, Switzerland	8.53	150.2
Washington, D.C.	4.97	87.5	Jerusalem, Israel	8.40	147.9
San Francisco, CA	4.83	85.0	Brussels, Belgium	6.49	114.3
Boston, MA	4.82	84.9	London, England	6.29	110.7
Seattle, WA	4.82	84.9	Tokyo, Japan	6.00	105.6
Phoenix, AZ	4.71	82.9	Amsterdam, Netherlands	5.88	103.5
St. Louis, MO	4.49	79.0	Frankfurt, Germany	5.87	103.3
Atlanta, GA	4.48	78.9	Lagos, Nigeria	5.70	100.4
Boise, ID	4.44	78.2	New York, NY, USA	5.68	100.0
Los Angeles, CA	4.37	76.9	Rome, Italy	5.50	96.8
Chicago, IL	4.36	76.8	Madrid, Spain	5.18	91.2
Miami, FL	4.30	75.7	Paris, France	5.00	88.0
Denver, CO	4.28	75.4	Athens, Greece	4.80	84.5
Dallas, TX	4.27	75.2	Toronto, Canada	4.42	77.8
Memphis, TN	4.20	73.9	Mexico City, Mexico	4.29	75.5
			Sydney, Australia	4.13	72.7
			Rio de Janeiro, Brazil	3.50	61.6
			Lisbon, Portugal	3.38	59.5
			Hong Kong	2.79	49.1
			Warsaw, Poland	2.69	47.4

Source: Runzheimer International, <<http://www.runzheimer.com/corpc/news/scripts/01259.asp>> dated January 25, 1999 and <<http://www.runzheimer.com/corpc/news/scripts/061499.asp>> dated June 14, 1999.